Blogs Against Humanity
Inspired By Cards Against Humanity and Apocalypse World
By Mendel Schmiedekamp

Requires:
• Cards Against Humanity (CAH) (http://www.cardsagainsthumanity.com/)
• A six-sided (d6) and a ten-sided (d10) die (read a 0 on the ten-sided die as 10)
• A copy of this sheet for each blogger
• Writing utensils (preferably erasable)
• Four or more Horrible People

Setup: Setup shuffled decks of CAH. Each blogger draws 6 white cards. Copy down one of these as your blogger handle. Choose three others as your current Top Topics, discard the rest.

Then name your blog and roll and add the d6 and d10 to get your starting followers. You start at tier 0. Start the news cycle.

Blog Title:
Blogger Handle:

Followers Tier

When your followers equals or exceeds 20, increase your tier by 1 and set your followers to 2. Roll an advance.

When your followers drop below 1, decrease your tier by 1 and set your followers to 5, unless you are tier 0, there you always keep 1 loyal follower.

When you comment on a post:
Give props, plug your blog, or troll.

When you give props: Roll a d6 and add your tier, if the total exceeds the poster's tier, they get +1 follower.

When you plug your blog: Roll a d6 and add and the poster's tier and subtract your tier. On a 6+ you get +1 follower. On a 4-5, you get +1 follower and the poster loses one. On a 3 or less, you lose a follower.

When you troll: Start a stupid argument by drawing a black card. Each blogger privately picks the best white card(s) for this question, from among the trends and the poster’s top topics. Each blogger who agrees (by at least one card) with the poster gives the poster +1 follower, each who disagrees gives -1 follower.

When you roll an advance: Roll a d6 and add your new tier. Check a box on the result, if any.
2-3 – Mentioned on a Real Blog
4 – Geek Celebrity Endorsement
5 – Granted Title of Political Pundit
6 – Freelance Gig
7 – Minor Celebrity Endorsement
8 – Consulting Gig
9 – Join the Fraternal Order of Bloggers
10 – A Book Deal
11 or more – Major Celebrity Endorsement

If you check your fourth box, say what better job you retire to job, the game ends after this news cycle.

When you start the news cycle: Draw and reveal 3 while cards. These are the trends for this news cycle for all the bloggers. In descending order of tier and then followers, each blogger posts an article.

When you post an article: Describe the To Long, Didn’t Read for your post, talking about each of the trends and any of your top topics you can. This should take about a minute.

The other bloggers all decide if they read your post or not.

Then roll to find out how popular your post is. Roll and sum the d6 and d10, adding 1 for each top topic you talked about, and subtracting 2 for each trend you missed. Also add 1 for each other blogger reading this post.

• On a 16 or higher, you tap into a new audience: add the number on the d6 to your followers, and you can claim a trend.
• On a 13-15, you keep your followers happy: add the number on the d6 to your followers.
• On a 10-12, you tick some folks off: you can claim a trend, if you do subtract the number on the d6 from your followers.
• On a 9 or less, you are just plain boring: subtract the number on the d6 from your followers.

Then each blogger who read your post can comment, in ascending order of tier and then followers.

When you claim a trend:
Discard one of your top topics and replace it with a trend. Then draw a new trend.